

Mani Sharma

15+ years of Experience
Manager, Creative &
strategic UI/UX Expert

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[Linked In Profile](#)
[Portfolio Link](#)

A seasoned UX and Product Lead with over 15+ years of expertise, committed to crafting effortless and user-centric solutions. Proficient in applying diverse UX principles and guidelines to deliver outstanding user experiences and products.

Key Skills

- ❖ User Experience Design
- ❖ Interaction Design
- ❖ User Interface Designing
- ❖ Design Thinking Process
- ❖ User Research
- ❖ Usability Testing
- ❖ Wireframing/Prototyping
- ❖ Information Architecture
- ❖ Visual Design
- ❖ Team Leading
- ❖ Stakeholder Interviews
- ❖ User Persona & Empathy Mapping
- ❖ User Journey Mapping

Tools & Technologies

- ❖ Figma / Figjam
- ❖ Sketch
- ❖ Photoshop & Illustrator
- ❖ Invision
- ❖ Adobe XD
- ❖ Jira
- ❖ Zoho
- ❖ Slack
- ❖ Google Analytics
- ❖ Crazy Egg
- ❖ Miro
- ❖ HTML
- ❖ CSS

Certifications

Design Thinking & Innovation IIT Delhi (Mar 2023 - Aug 2023)

I completed a certification program in Design Thinking & Innovation at IIT Delhi with an outstanding score of 91%, aiming to enhance my UX skills and deliver user-centered solutions through the application of the Empathy, Define, Ideate, Test, and Implement process.

Soft Skills

- ❖ Communication Skills
- ❖ Leadership
- ❖ Collaboration
- ❖ Adaptability
- ❖ Emotional Intelligence
- ❖ Decision-making
- ❖ User Advocacy

Employment Details

Helloverify

Senior Manager, Creative & strategic (Jul 2018 to Present)

As HelloVerify's Senior Manager, Creative & Strategic, I drive the creation of exceptional UX and designs. My role involves end-to-end design oversight, fusing creativity with strategy to surpass user expectations. I'm committed to delivering innovative solutions aligned with our company's vision, optimizing user experiences, and achieving strategic goals.

Monster.com India

Manager Web Design (Jan 2016 to Jul 2018)

As the Manager of Web Design at Monster.com India, my mission was to craft highly effective user experiences (UX) and designs. I achieve this by diligently adhering to UX principles and conducting thorough research, ensuring our digital platforms deliver intuitive and user-friendly solutions.

Caring papa

Manager UI-UX (Aug 2014 to Jun 2015)

Create practical and seamless digital user experiences for Caringpapa, specializing in insurance and related products, across both web and mobile platforms.

Policy Bazaar

Web Designer (Dec 2009 to Jul 2014)

Design intuitive and cohesive digital user experiences for PolicyBazaar, a company specializing in insurance and related products, catering to both web and mobile platforms. Additionally, actively engage in frontend development to craft responsive and optimized HTML and CSS for enhanced user interactions.

Integrated Systems

Senior Web Designer (Apr 2007 to Dec 2009)

Craft pragmatic and effortless digital designs for web interfaces while also actively contributing to graphic design initiatives in marketing.

Projects

Please visit my portfolio to explore the projects I have worked on.

[Portfolio Link](#)

Education Details

Master in Psychology

IGNOU (2022- Present)

I am currently pursuing a Master's in Psychology to enhance my proficiency in UX design, integrating a deep understanding of human behavior with the craft of crafting intuitive and user-centric digital experiences.

MBA IT

Sikkim Manipal University (2010 - 2012)

With an MBA degree in IT, I've cultivated a robust foundation in managerial expertise and problem-solving acumen. My passion lies in leveraging this knowledge to conceive innovative and solution-driven digital experiences.

B.Com

Delhi University (2007)

My completion of a BCom degree has honed my analytical and logical skills, enriching my problem-solving abilities.

Diploma in Web Designing

Delhi Institute of Computer Science (2007)

My diploma in web designing has refined my analytical and logical skills, bolstering my web designing capabilities and fostering an adept approach to problem-solving in the digital realm.

My Hobbies

- ❖ Astrology
- ❖ Travelling
- ❖ Counselling
- ❖ Studying

Initiatives

- ❖ Providing astrological guidance to assist individuals in resolving real-life challenges and dilemmas.

Date:

Signature